

General Meeting
12/13/05

In Attendance: Tom Burke, Nancy Spence, Bill Carter, Jay Chatten, Paul Adesko, Russ Holmes, Ken McClellan, Bill Womack, Jim Zyla, Dave Parker, Bob Sparks, and Tony Greening.

Treasurer's Report - over \$6k in the bank. All bills paid. Book sales have been good.

Education - All set for fly tying class. Media blitz is on to get more students in the beginner's class.

River guides - Book sales to stores good. We are entering the slow period of the year.

Book strategy - 6 people signed up to come up with a marketing strategy. Met for first time Dec. 1st. Discussion was to focus on maps. A decision was made to pick two projects maps. Next map will be update of the Boardman adding the Jordan River. The other project will be combination and update of the Pigeon, Sturgeon, and Black Rivers into a single book. Both will be in color. Committee is looking for help with photography and editing of the books. So please contact Jim Zyla or John Marsh if you are interested.

Conservation - We are all set for the three outings. Sign up lists are available at the meeting. Contact Gregg Baughman if you have questions.

Fundraising - some discussion in the board meeting around the original Prosek print. The decision was to table that for this time.