

Challenge Chapter board meeting minutes

September, 12, 2009

Held at Rayburn Lodge, Grayling

Present: Jon Griffin, Greg Baughman, Doug Shore, John Shoup, Maureen Shoup, with Jim Zyla as acting secretary. Chapter members also attending: Gordon Baughman, Tony Greening, Russ Holmes, Robert Sparks and Julio Mazzoli

The Chapter's board of directors decided to hold its September meeting the weekend of the Au Sable clean-up since the second Tuesday of September, the normal meeting day, was the day after Labor Day, and because summer vacations made it difficult for some members to attend. The primary business matter was the Argentina raffle and the decision to delay the selection of three winners.

Some background: the Chapter was unable to sell 100 tickets by the date that was announced for the drawing, August 22, 2009, at the Trout Unlimited National Anniversary. So Jon Griffin and Jim Zyla, after conferring with Ed Coe and John Shoup, decided to defer the drawing for an undetermined time. After some thought, Zyla proposed to hold the raffle at the Au Sable clean-up. In the meantime the chapter would try to sell about 20 more tickets to reach the 100 goal.

The raffle rules had a disclaimer saying that if 100 were not sold, the raffle would revert to a 50/50 drawing, and this option has been discussed prior to the board meeting on Sept. 12.

Julio Mazzoli, representing the outfitter providing the Argentina trip, began by offering to reduce the price of the trip from \$2,800 to \$2,160, which represented the amount needed to reach the value of 100 tickets.

The discussion focused on the ill will that could be generated by not picking three winners, the good will that could be generated by picking three winners despite not reaching the goal, and the amount of money that might be made with the 50/50 drawing (\$1,720 which is half of \$3,440 received by selling 86 tickets).

By awarding the three prizes, the Chapter would make about \$350 after deducting the cost of the Argentina trip (\$2,160), the overhead expenses for the raffle for printing and advertising (\$450) and the cost of the rod and reel package and the waders (\$375).

Following the discussion, a motion was made by Jon Griffin to award three prizes. Maureen Shoup seconded. The votes were: Jon Griffin, Maureen Shoup, Greg Baughman, Doug Shore and Jim Zyla in favor; John Shoup opposed.

The raffle winners were Tom Quail of Lake Orion, Mich. (trip to Argentina), Bill Heart of Ashland, Wisc. (weekend for two at The Homestead and Fly Fishing School for one), and Laureen Coleman of Norwich, N.Y. (gear package).

Other matters discussed:

- Appointment of a committee to consider whether to produce a new version of the Insect Hatch Book
- Appointment of another committee to consider a color version of the Lower Au Sable map
- 50th Anniversary National TU meeting held in Traverse City last month
- 50th Anniversary Michigan TU meeting held at Rayburn property (not Rayburn Lodge) in July
- Reciprocal prizes that the Challenge Chapter and TU of Canada swapped, and the money that was raised by both groups. (The Canadians raised \$1,200. MCTU which was given the Challenge Chapter's contribution, raised \$350.)

Jon Griffin also reported that he has talked to Cabela's about the sale of our river maps at their store in Dundee. Discussions have reached the stage where it now seems possible, however it would involve selling to a a wholesale company which would resell the books to Cabela's meaning that our normal discount price for dealers would have to be discounted further just for Cabela's. Jon said he is concerned about the implications for the rest of our dealers, but he will pursue the discussions and let us know how they develop.

Following the items of business, the board presidency was turned over to Greg Baughman, and one new board member, Gordon Baughman, took office.

Submitted by Jim Zyla, Fundraising Chairman