

## **Challenge Chapter TU – Board Meeting December 4, 2008**

**Present:** Jon Griffin, Ed Coe, Jim Zyla, John Shoup, Maureen Shoup, Doug Shore, Dave Parker, John Marsh

**Absent:** Martin VanFossen, Greg Baughman, Nancy Spence

### **Presidents Report – Fly Fishing Expo**

- We will participate in the Fly Fishing Expo again in March 2009. We will pay the \$400 registration fee to reserve our booth space,
- We need to find some alternate methods of generating revenue at the expo. The lanyards sold well last year. Book sales to individuals were poor. We did fill some fly shop orders at the expo.
- Our accounting of sales at the expo was dismal. We will have to determine an easy method of accounting for book sales. John Shoup will investigate methods to account for individual sales and bulk sales to fly shops.

### **Presidents Report – Advertising**

- We are seriously considering advertising in the Midwest Fly Fishing magazine. Current circulation is about 30,000 copies per issue, and they publish 6 issues per year.
- This advertising will allow us to promote the new book, the raffle, and our website.
- The magazine will offer us a special discount on a ½ page vertical ad. Jon Griffin to get more details.

### **Treasurer's Report:**

- Our 2007-2008 donation commitments have been paid. We paid \$500 to Cedars of the AuSable and \$1000 to Huron Pines
- The board reviewed and approved the 2008-2009 budget. The budget will be presented to the general membership on December 11 for approval.
- The budget calls for a deficit of \$4,400 should we just break even on the raffle, and if book sales decline by 24%. We anticipate an increase in book sales due to the new Pigeon River Country book being newly released.
- As of October 1, 2008, we have \$20,872.36 in our account.

### **Board Member Change**

- Because of lack of availability, John Marsh has stepped down from the post of Education Chairman. He will remain an active member. We thank him for his service.
- The board has nominated Maureen Shoup as replacement Education Chairman. She will accept the position if confirmed by the membership.

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### **Fundraising - Raffle Committee Report**

- The raffle committee has determined the top 3 prizes:
  - Grand Prize: Fishing trip for 2 to Patagonia
  - First Prize: Weekend package for 2 to The Homestead
  - Second Prize: Fly Fishing Gear Package
- The next step will be to submit the application to the State of Michigan to obtain the lottery license. This should take an estimated 4 weeks. Once we receive the license, we can print tickets (tickets must have the license number on them)
- Raffle tickets will also be made available for purchase on our website.

### **Fundraising – Pigeon River Country Guide**

- We have received 250 copies of the new book, and they are ready to be shipped. The cost is \$30.
- We have already received orders from Orvis – Royal Oak, Nomad Anglers, and Streamside Orvis. We should receive an order from Hank's Fly Fishing in the next few days.
- The new guide will be added to the website catalog for web orders.

### **Fundraising – Prosek Watercolor Sale**

- Jim Zyla to retrieve the print from Jeff Schodowski and ship to the gallery in New York.

### **Education – Fly Tying Class**

- The intermediate fly tying class begins on Jan 12. It will be 10 weeks.
- John Shoup will be the lead instructor, with John Marsh and Jim Zyla supporting any beginners who join the class.
- Information on the class will be posted on the website, with a link to Birmingham Community Education to sign up for the class.

### **Education – Salmon in the Classroom**

- At the general meeting in November, the membership chose to support donating the entire amount of \$1370 for the chillers requested by Oakland Christian Schools for The Hawk Nature Center.
- The motion for this donation was made by Julio Mazzoli and seconded by Russ Holmes. It was voted in favor by the attending members.

### **Conservation – 2009 Outings**

- The May outing has been scheduled for Woodland Springs for the weekend of May 15-17. Greg Baughman to make the final arrangements. The work activity has not been defined as yet. Capacity will be 16 members
- The board suggested June 26-28 for the outing at Fuller's to coincide with the Hex hatch. Greg Baughman to arrange the date and define the work activity.
- We will participate in the AuSable cleanup again this year. The date is September 11-13. We will stay at the Rayburn Lodge.

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### **Conservation – Other Activities**

- Greg Baughman is speaking to other chapters to possibly arrange a July picnic and social. Potential participating chapters are Paul Young, Vanguard, and Clinton Valley. Updates on this forthcoming.

### **Webmaster – Website Activity**

- John Shoup will build the following updates into the website:
  - The Pigeon River Country guide will be put in the catalog for sale with a home page notice
  - The notice for the fly tying class will be updated and information will be put on the class page for the 2009 class.

### **50<sup>th</sup> Anniversary Topics**

- The chapter anticipates participating in the 50<sup>th</sup> anniversary conference from 8/21 – 8/23/2009.
- The chapter will rent a hospitality suite during the conference
- John Shoup will investigate accommodations. He will poll the general meeting on 12/11 to determine level of interest in attending.

### **Challenge Chapter Fishing Shirts**

- Jon Griffin ordered 40 Pac-Fly fishing shirts, and they have arrived.
- The shirts are now going to the seamstress for embroidery. The TU logo will go over the left pocket, and the Challenge Chapter name will go over the right pocket.
- We anticipate the final price for the shirts to be \$29.

### **Speakers for Upcoming Meetings**

- Speakers are lined up for all meetings except January. Jon Griffin will try to arrange a speaker.

### **Fishing Trip Exchange with Canada**

- The Ontario chapter of TU has sold our guided fishing trip via a raffle.
- Members of the Challenge Chapter will guide the winners on an AuSable fishing weekend in the summer of 2009.
- Jon Griffin to get information at a later date on how much was raised by the Ontario chapter.