

Challenge Chapter Board Minutes
Feb. 5, 2008

Present: John Marsh, Dave Parker, Jeff Schodowski, Jon Griffin, Ed Coe, Greg Baughman, John Shoup, and Nancy Spence

Treasurer's Report: The current balance in our checking account is \$17,736.47. Dave Parker reported that the Fly Factory is now paid up (thank you, Julio). The board voted that future sales to them be on a cash up front basis.

Secretary's Report: Nancy Spence reported that she's finishing up a roster of current active Challenge Chapter members. The board decided she should send out a post card with the spring meetings and speakers on it at an approximate cost of \$75 for mailing.

President's Report: Jon Griffin asked and the board decided to put a link to Hank's Fly Shop on our website. Hank's will also put a link to our site on theirs. The board decided to leave our ad in Michigan Trout at a quarter page for \$215. Jon will ask Ed Zebrowski to "clean up" the ad, have more white space, and less writing. It will come out in the March issue and we will revisit whether to take more ads in the early fall.

The Charles Fellowes chapter in Flint has requested sets of our river guides for their banquet/raffle. We decided to give them 2 sets and, if they want more, offer to do a 50/50 split on the profits on those. We also decided to sell any coaster brook trout prints to them for \$25.

Jon announced it's time to start work on a new slate of officers for next year. Ed Coe, Nancy Spence and Jon will be the nominating committee.

River guides and Expo: Our new river guide will not be completed for the Fly fishing Expo in early March. It was decided that all river guides taken to the show to be sold need to be inventoried before and after the show. Jeff Schodowski passed around a signup sheet to work there. Ed Coe and Greg Baughman have investigated getting Visa and Master Card for our booth and it sounds like it's do-able. There is one bank that has a setup for charitable organizations. We talked about increasing the price of our books and tabled it until after the show.

Grant Request: Ed Coe presented a grant request for the Oakland Land Conservancy. The board asked for more specific information.

Trout in the Classroom: A teacher at Birney Middle School has requested money to grow fish in his classroom. Don Silsbe and John Marsh visited the school, then talked to the DNR, & the lady who handles the eggs, which are salmon eggs. The teacher has to go to a class in Kalamazoo over the summer.

Webmaster : John Shoup reported he has reconfigured shipping costs for the river guides. We have no e-commerce of our trout prints and we might want to have a sale on them, as we have a lot left. He suggested a close-out sale on the few old black and white Black and Sturgeon books that are left. We decided on \$5.00 each. We just want to get rid of them as they'll be worthless when the new book comes out. He wants to tidy up our website and make it more attractive.

Jon Griffin announced that Michael Johnson, son of our March speaker, has offered a free day of fishing on the lower AuSable, if we'd like to use that as a fund raiser. The board talked about a silent auction, a raffle, etc. Any suggestions will be welcomed.

Respectfully submitted,

Nancy Spence, Secretary